



Canva

Introduction

What is Canva? Canva is an online tool that allows users to choose from hundreds of professionally designed layouts or create their own designs from scratch, for use in presentations, posters, infographics, social media, business cards, and much more.

Course Content

- Creating and setting up your account
- Navigation around Canva's interface
- Selecting pre-made layouts and templates
- Create images using Canva free and paid for graphics plus uploading images from other sources
- Adding artwork, images, text, and backgrounds
- Design infographics and tailor graphics with bespoke messaging
- Customise the image size to suit different channels including Eventbrite, blogs and MailChimp
- Sharing your designs for social media platforms
- Export images from Canva for use in other applications
- Downloading and printing your designs

